

Elisabeth Flenniken

UX Designer

Seattle, WA

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Projects

Water Cooler

UX/UI Designer

1 week | Conceptual

Designed web-based reminder app to encourage good habits. Conducted user research and created high-fidelity prototype. Tested and iterated design. Worked cross-functionally with development team.

50 States Half Marathon Club

UX/UI Designer

2 weeks | Conceptual

Designed one integrated online running community for club mobile website. Collaborated with a team to conduct user research and testing. Created a working prototype to test on users. Lead the visual design process.

Experience

Bay Woof

UX/UI Designer

Seattle, WA | 2020

Designed a new mobile app for dog owners in the Bay Area. Collaborated with design team to conduct user research. Lead the team in the visual design process and established a style guide. Presented findings and recommendations to client.

Clutch Studios

Retouching Artist

Chicago, IL | 2018-2020

Created imagery for national ad campaigns for Lowe's, Harley-Davidson, Sherwin Williams, and Herman Miller. Retouched images for print and web and designed graphics. Laid out presentation decks for sales calls with potential clients.

CCC Photo Studio

Studio Manager

Chicago, IL | 2016-2018

Supervised student photographers in the photo studio. Took studio reservations and checked out equipment. Fixed equipment and printer malfunctions. Printed oversized photographs using mural printers.

Education

General Assembly

Seattle, WA | 2020-2021

User Experience Design Immersive

Columbia College Chicago

Chicago, IL | 2014-2018

BA in Photography, Minor in Art History

Skills

Prototyping | Wireframing | Usability Testing | User Interviews | Affinity Mapping | Surveying
Heuristic Analysis | Card Sorting | Deck Design | Photography | Photo Retouching | Printing

Tools

Figma | Sketch | Adobe XD | Photoshop | Illustrator | InDesign | Premiere Pro

Awards

REELpoetry Houston (2021) Winner – Jury's Award, Best Poetry Video